



Email: grow@ecommasters.in
Visit Us: www.ecommasters.in

Job Title	Graphic Visual Designer
Function	Marketing
Education	Bachelors in Design preferred
Experience	4-5 yrs Graphic Design experience preferred
Location	WFH (should be open to relocate)

Company Overview

EcomMasters was founded by a team of IIT-IIM marketing professionals, with a vision to propel growth for D2C brands & established offline brands. We are passionate about driving consistent ecommerce sales for our clients across multiple platforms. We work with brands as experts to build a bespoke integrated ecommerce marketing funnel, thereby delivering great ROIs across brand websites as well as marketplaces like Amazon and Flipkart.

Job Description

We are looking for a passionate ecommerce Graphic Designer who will join our marketing team to help promote our clients business on digital platforms such as marketplaces like Amazon, Flipkart, Walmart, on social media, and own websites. You'll be responsible for creating a diverse range and variety of creative assets that will help grow and push our brand forward.

You should have an obsessive eye for detail, with experience across all aspects of a brand's creative needs, with a focus on digital assets, a passion for designing on the leading edge of trends, the ability and desire to design printed assets, as needed. You're a creative thinker who can present our products through compelling digital graphics.

**** Must have portfolio of past work available for review ****

Responsibilities

- Create digital graphic assets with high visual impact for use across different media and channels such as store banners, e-mails, magazine, website pages, packaging design for new products, etc.
- The role involves understanding requirements and their needs before making design decisions.
- Graphic & video ad design for Facebook, Instagram, Google, Pinterest, and Email
- Brainstorm campaign, promotional, seasonal, and holiday creative ideas.
- The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.
- Iterate and provide multiple versions of assets quickly and efficiently and ensure marketing assets are ready for campaigns and projects.
- Photo editing, Video editing and Content for social media

Required Skills, Experience and Qualifications:

- Graduate or Diploma in Commercial Art
- 3-5 years of graphic design experience.
- Extremely proficient with Adobe suite (Photoshop, Illustrator, Lightroom, Premier Pro etc.)
- Should be well versed in online graphic design tools.
- Highly skilled digital illustrator.
- Expertise with all major social media and networking platforms.
- Excellent interpersonal skills and communication.
- Strong planning skills, detail-oriented and ability to multitask.
- Structured, organized, fast-paced, and able to meet deadlines.



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Why join us?

- If you have the aspiration to grow and develop as a leader in parallel to a multifold growth rate of a start-up then you should join us.
- If you wish to be a part of core group working directly with founders from IIT/IIM, then this is the perfect opportunity for you
- If you like challenging assignments and deliver a strong ROAS for clients irrespective of their industry, then you should consider this assignment.

Contact

Send your CVs to : grow@ecommasters.in