



Email: grow@ecommasters.in
Visit Us: www.ecommasters.in

Job Title	Amazon Marketplace Specialist
Function	Marketing
Education	MBA/Diploma in Digital Marketing
Experience	4-5 yrs ecommerce marketing post MBA
Location	WFH (should be open to relocate)

Company Overview

EcomMasters was founded by a team of IIT-IIM marketing professionals, with a vision to propel growth for D2C brands & established offline brands. We are passionate about driving consistent ecommerce sales for our clients across multiple platforms. We work with brands as experts to build a bespoke integrated ecommerce marketing funnel, thereby delivering great ROIs across brand websites as well as marketplaces like Amazon and Flipkart.

Job Description:

EcomMasters is looking for a master of Amazon Advertising across varied experience range (Mid-level to managerial level) who can be a dedicated campaign manager. Best suited are people who love growing brands, are obsessed with learning, and are data-driven.

Responsibility Areas:

- Daily Amazon advertising account management: Prepare, execute, scale, and optimize amazon advertising campaigns.
- Responsible for driving performance reviews with clients and timely reporting.
- Efficient communication with the clients and internal teams on daily strategies, actions, roadblocks, project development, timelines, and results.
- Drive advertising efficiency metrics and conduct deep-dive analysis and provide routine strategic improvements.
- Ability to think and execute strategically by making data-driven decisions, analytical skills with strong attention to details.
- Drive continuous improvement by improving the efficiency of Ads & ROAS
- Excellent communication skills (Both written and verbal) Deep understanding of and passion for e-commerce desired.

Preferred Experience

- Expert in handling PPC campaigns, strategies, planning & reporting on Amazon (Amazon marketing Services).
- Experience with e-commerce, retail, advertising, or media would be an advantage.
- Client management experience and account management
- Experience working with product research & keyword research tools
- Experience of working in fast-paced, multi-dimensional and team management roles.

Why join us?

- If you have the aspiration to grow and develop as a leader in parallel to a multifold growth rate of a start-up then you should join us.
- If you wish to be a part of core group working directly with founders from IIT/IIM, then this is the perfect opportunity for you
- If you like challenging assignments and deliver a strong ROAS for clients irrespective of their industry, then you should consider this assignment.

Contact

Send your CVs to : grow@ecommasters.in